

**CASE STUDY*****Research and Development Forum*****About the Forum**

The NHS R&D Forum is a network for those involved in planning and managing research in health and social care.

What we did

Following on from the success of the 2006 Annual Conference, The R&D Forum approached Blueberry to help organise their Annual Conference again in 2007.

Blueberry's remit was to coordinate

- delegate and exhibitor registration and payments,
- liaise with the conference centre and designated hotels,
- liaise with the speakers,
- organise the conference material and
- manage logistics on-site.

Blueberry also created an online reservation and invoicing system. Delegates and exhibitors could book their places online and be invoiced at the click of a button. This streamlined approach saved four days of administration time which meant that Blueberry could assist more with other aspects of the conference.

What they said

You were wonderful. I simply couldn't have done it without you. The online reservation and invoicing system paid for itself for this conference and now we can use it for future events so the investment was well worthwhile.

Janet Messer, Deputy Director